



Improving public-private collaboration to sustain a remote Indigenous tourism venture: The case of Torngat Mountains Base Camp and Research Station in Nunatsiavut



What is the research about?

Aboriginal communities have identified a number of sectors where public-private collaborations could possibly succeed: green energy generation and transmission, water and wastewater facilities, tourism and cultural facilities, and recreation services. The research addresses the unique challenges and opportunities experienced by Aboriginal communities in terms of developing public-private collaborations and, through a case study approach, explores a sector where such a collaboration would have a high potential for success.

What does the research do?

The research engaged Aboriginal partners, governments, research scientists, and tourism industry professionals to investigate the potential for improving public-private collaborations around the expansion and management of the Inuit owned Torngat Mountains Base Camp and Research Station (TMBCRS). Concrete and actionable recommendations offer strategic direction and tools to facilitate the development of an effective business model and the growth of a successful public-private collaboration. The recommendations and tools developed also offer guidance for the development of public-private collaborations in areas outside of tourism.

Timeline: October 2016-March 2017

Why is the research important?

An operative Aboriginal public-private model can be of significant benefit in the continuing economic growth of Aboriginal communities. There is no doubt that building collaborative business relations between Aboriginal and non-Aboriginal business communities will lead to further opportunities for both. To address the significant challenges to entry for Aboriginal communities into public-private collaborations, more information is required to develop culturally appropriate and effective models. The research represents an ideal opportunity to undertake evidence-based research on the applicability of public-private collaborations to a growing Aboriginal business sector, Aboriginal owned rural and remote tourism services.

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